



ONLINE RETAIL-RECRUITMENT ADVERTISING RATES Effective January 1, 2007

DEALER INVENTORY PACKAGES

WE'RE #1! THE DNA NETWORK OF WEB SITES RECEIVES

- 29.9 million page views per month**
- 3.6 million unique visitors per month**
- Thousands of new job postings updated weekly
- Over 130,000 **local** registered job seekers

\$369 ONLINE-ONLY JOB POSTING INCLUDES:

- Online for 30 days
- No restriction on the length of your ad
- Hotlink to web site
- Receive all resumes to your e-mail address from PostNewsJobs.com registered job seekers

\$224 Online-only Job Posting

- Online for 14 days.....\$224

\$175 Online-only Job Posting

- Online for 7 days.....\$175

Enhance your posting

- Featured job, employer, company profile.....\$19

\$359 for 30 days BUY BULK AND SAVE

- 1-4 Job Postings \$369 each
 - 5-9 Job Postings \$319 each
 - 10-14 Job Postings \$294 each
 - 15-24 Job Postings \$269 each
 - 25-29 Job Postings \$244 each
 - 30-49 Job Postings \$219 each
 - 50-98 Job Postings \$194 each
 - 99 Plus Job Postings.....\$184 each
- Bulk postings are valid to use within one year from purchase date.

FRONT PAGE FEATURED ADVERTISER

- Exclusive front page ad position
- Advertorial option included
- Includes virtual video
- Ad size 220x220.....\$1,250 per week

VIRTUAL VIDEOS

- Broadcast custom-made or pre-existing commercials on PostNewsJobs.com \$99 per week*
..... (no changes) \$199 per month

FRONT PAGE SPONSORSHIP

- Includes 728x90 and 160x600 banner ads to run exclusively on the front page of PostNewsJobs.com
- Great for job fairs, grand openings and sign-on bonuses!
- Based upon availability..... \$895 per week

ROS BANNER ADVERTISING

- Run of site on PostNewsJobs.com
- Unlimited weekly impressions
- Choose between two ad sizes:
160x600 and 728x90\$550 per week

CATEGORY SPONSORSHIP

- Target your specific candidates by sponsoring your key category online
- Exclusive advertiser for seven days
- 728x90, 160x600 & Now Hiring ads \$795 per week
- 728x90 and 160x600\$495-595 per week

COMPANY PROFILE 30 DAYS

- Company description and Color Logo
- Attached to all online job postings with direct link to their site.
- 30 Day Posting..... \$115 per month

FEATURED EMPLOYER 30 DAYS

- Prominent color logo on Company Profile Page with link to site.
- 30 Day Posting..... \$59 per month

FEATURED JOB 30 DAYS

- Job posted with colored background to stand out from other postings
- 30 Day Posting..... \$29 per month