

Real Estate

S H O W C A S E



The Denver Newspaper Agency has developed eight new Real Estate Showcase sections in association with the top REALTOR® Associations. These attractive new products, each highlighting homes in communities throughout the Front Range, will be inserted into the extremely popular Friday entertainment sections of the Denver Post & Rocky Mountain News. It's the place hundreds of thousands of readers turn to find ideas on what to do every weekend, and now they'll also get great ideas on where to live!

Distribution: Every other week
(varies in November & December)

Monthly Readership: Over 320,000 total,
Over 40,000 readers for each publication

Each participating REALTOR® and advertiser sales offices will also receive copies to distribute.

Get in The Real Estate Showcase!

Advertisers receive a quality audience at a lower cost. All spending will count towards annual agreements with the Denver Newspaper Agency. Color charges are very affordable and available on all pages, and color has been shown to have 10x the impression of black & white ads

Advertising Specifications	
Modular Size	Ad Size
1/4 Square	4.745" x 5.395"
1/2 Vertical	4.745" x 10.847"
1/2 Horizontal	9.656" x 5.395"
Full Page	9.656" x 10.847"
Double Truck	19.93" x 10.847"

REAL ESTATE SHOWCASE REALTOR® ASSOCIATION PARTNERS

Denver Board of REALTORS®
 North Metro Denver REALTOR® Association
 Mountain Metro Association of REALTORS®
 Jefferson County Association of REALTORS®

Aurora Association of REALTORS®
 South Metro Denver REALTOR® Association
 Boulder Area REALTOR® Association
 Douglas Elbert REALTOR® Association

Call your account representative today
 or call Victoria at 303.954.5135