

# 2008 Rider Survey

As a participant of Ride The Rockies, your opinions and ideas are very important to us. Your answers to these questions will help us make future tours even better. Thank you in advance for taking the time to complete this survey.

thedenverpost  
ridetherockies

WELLS  
FARGO

## THE RIDE

On the Rider Satisfaction Sprocket, please rate your overall RTR experience:



Was the event well organized? \_\_\_\_\_

The route was: ☐ about right ☐ too easy ☐ too difficult

Have you ridden Ride The Rockies before this year? ☐ Yes ☐ No

If yes, how many previous RTRs have you ridden? \_\_\_\_\_

Do you plan to Ride The Rockies again? \_\_\_\_\_

If you could change one thing about Ride The Rockies to improve the tour, what would it be? \_\_\_\_\_

What is your favorite aspect of Ride The Rockies? \_\_\_\_\_

## Host Communities:

How many times did you eat at the community meals:

Breakfast \_\_\_\_\_ Lunch \_\_\_\_\_ Dinner \_\_\_\_\_

What is the average amount of money you spent in each city? \_\_\_\_\_  
(Please include all expenditures, including hotels, meals, purchases, etc.)

## Services:

	Excellent	Good	Average	Below Average	Poor	N/A
Route Signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police Support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Medical Support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sag Vehicle Support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle Repair Support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ride Official Support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information Tent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baggage Handling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle Security	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Showers and Toilets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cycling Seminars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aid Stations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shuttle Buses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food on Route	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travel Agency Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle Shipping Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Merchandise:

Ride The Rockies Jersey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ride The Rockies Sale Merchandise						
Selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price/Value	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## REGISTRATION

How did you hear about Ride The Rockies?

- ☐ Denver Post ☐ TV ☐ Magazine article or ad  
☐ Bicycle Shop ☐ I live in Colorado ☐ Online  
☐ Word of mouth ☐ Healthclub ☐ Radio

Would you be inconvenienced if Ride The Rockies registration was only conducted online? (PDF applications would be available and mailed, by request, for those without computer access). Yes ☐ No ☐

## CHARITY

Are you aware of the charitable component of RTR? Yes ☐ No ☐

Did you find Post-News Charities to be visible on pre-tour collateral and during the event? Yes ☐ No ☐

Did you attend a check presentation by Post-News Community at any of the cycling seminars? Yes ☐ No ☐

## DEMOGRAPHICS

Household Income:

- ☐ \$0 - \$50,000 ☐ \$50,000 - \$75,000  
☐ \$75,000 - \$100,000 ☐ \$100,000 - \$125,000  
☐ \$125,000 - \$150,000 ☐ over \$150,000

Marital Status: ☐ Single ☐ Married

Education:

- ☐ High School ☐ College Degree  
☐ Graduate Degree ☐ Technical or Trade Degree

Occupation:

- ☐ Student ☐ Sales/Administrative  
☐ Production/Trans. ☐ Professional/Managerial ☐ Other/Retired

Number in Household: ☐ 1-2 ☐ 3 ☐ 4 ☐ 5 or more

Do you have Internet access? Yes ☐ No ☐

## COMMENTS (Please write on back if necessary.)

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## THANK YOU!

THE DENVER POST RIDE THE ROCKIES  
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Proceeds from Ride The Rockies benefit Post-News Charities, a fund of the McCormick Tribune Foundation.