

# DENVER NEWSPAPER AGENCY

## YourHub.com Online Only Rate Card - (all categories)

Open Rate	1 Ad Zone	2 Ad Zones	3 Ad Zones	4 Ad Zones	5 Ad Zones	6 Ad Zones	7 Ad Zones	8 Ad Zones	9 Ad Zones	10 Ad Zones
Homepage Skyscraper	\$65	\$63	\$61	\$59	\$57	\$55	\$53	\$51	\$49	\$47
Homepage Square Banner	\$65	\$63	\$61	\$59	\$57	\$55	\$53	\$51	\$49	\$47
Square Banner	\$50	\$48	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32
Skyscraper Banner	\$50	\$48	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32
Mega Banner	\$50	\$48	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32
4-Week Rate										
Homepage Skyscraper	\$63	\$61	\$59	\$57	\$55	\$53	\$51	\$49	\$47	\$45
Homepage Square Banner	\$63	\$61	\$59	\$57	\$55	\$53	\$51	\$49	\$47	\$45
Square Banner	\$48	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30
Skyscraper Banner	\$48	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30
Mega Banner	\$48	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30
13-Week Rate										
Homepage Skyscraper	\$61	\$59	\$57	\$55	\$53	\$51	\$49	\$47	\$45	\$43
Homepage Square Banner	\$61	\$59	\$57	\$55	\$53	\$51	\$49	\$47	\$45	\$43
Square Banner	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28
Skyscraper Banner	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28
Mega Banner	\$46	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28
26-Week Rate										
Homepage Skyscraper	\$59	\$57	\$55	\$53	\$51	\$49	\$47	\$45	\$43	\$41
Homepage Square Banner	\$59	\$57	\$55	\$53	\$51	\$49	\$47	\$45	\$43	\$41
Square Banner	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28	\$26
Skyscraper Banner	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28	\$26
Mega Banner	\$44	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28	\$26
52-Week Rate										
Homepage Skyscraper	\$57	\$55	\$53	\$51	\$49	\$47	\$45	\$43	\$41	\$39
Homepage Square Banner	\$57	\$55	\$53	\$51	\$49	\$47	\$45	\$43	\$41	\$39
Square Banner	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28	\$26	\$24
Skyscraper Banner	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28	\$26	\$24
Mega Banner	\$42	\$40	\$38	\$36	\$34	\$32	\$30	\$28	\$26	\$24

WEB SITES INCLUDED IN AD ZONE	Ad Zone
Boulder, Niwot, Longmont, Bloomfield, Superior, Louisville, Lafayette & Erie	1
Arvada, Westminster, Wheat Ridge	2
Golden, Lakewood, Evergreen, Edgewater	3
Centennial, Cherry Hills Village, Greenwood Village, Englewood, Littleton, Sheridan, Southglenn	4
Highlands Ranch, Roxborough Park, Parker, Castle Rock, Castle Pines, Franktown & LoneTree	5
Denver	6
South Denver, Glendale	7
Northglenn, Thornton, Brighton, Federal Heights & Commerce City	8
Ken Caryl, Columbine, Conifer	9
North Aurora, South Aurora	10